



<b>We Believe:</b>				
<b>Critical Role</b>	<b>High Quality Education</b>	<b>Inter-Professional Collaboration</b>	<b>Safe &amp; Competent Professionals</b>	<b>Power in a United Approach</b>
Allied Health professionals play a vital role in affecting health outcomes, quality of care, and costs.	Providing the highest quality education for our students is essential in order to prepare each student for his or her practice and career.	We can affect change and transformation by working with other professionals.	Safe and competent health professionals can be prepared through high quality education.	There is benefit in the “the power of n” where <i>whole</i> is better than the sum of separated parts in affecting positive change and transformation in healthcare.
<b>Innovative Solutions</b>	<b>Diversity</b>	<b>Equal Role</b>	<b>Leadership</b>	<b>A High Value Destination</b>
Being creative and innovative in bringing a wide array of valuable solutions and resources to our members.	Leveraging the diversity of our schools and professions by bringing and sharing best practices.	Allied Health professionals play an equal role in the transformation for healthcare to health.	We believe in developing our faculty and students into leaders.	We believe in being a high valued destination for resources in education.



## Our Strategic Objectives:

To achieve ASAHP's mission and vision, we will focus and organize our efforts over the next few years around the following five strategic objectives:

1	<b>Interprofessionalism (IP)</b>
	<ul style="list-style-type: none"><li>• IP collaboration and curriculum development</li><li>• IP research</li><li>• IP Conferences</li></ul>
2	<b>Advocacy</b>
	<ul style="list-style-type: none"><li>• Congressional activities (higher education)</li><li>• National and local advocacy</li><li>• Healthcare quality, access, and cost debate</li></ul>
3	<b>Innovation &amp; New Services</b>
	<ul style="list-style-type: none"><li>• Aggregating new member services</li><li>• Faculty development</li><li>• Leadership development</li><li>• Allied Health of the future</li></ul>
4	<b>Alliances &amp; Partnerships</b>
	<ul style="list-style-type: none"><li>• Establish alliances and partnerships with professional and non-professional Allied Health organizations</li></ul>
5	<b>Marketing &amp; Growth</b>
	<ul style="list-style-type: none"><li>• Growth (new markets, global)</li><li>• Non-traditional revenue</li><li>• Marketing campaign</li><li>• Local and national promotion</li></ul>