



Our Strategic Objectives:

To achieve ASAHP’s mission and vision, we will focus and organize our efforts over the next few years around the following five strategic objectives:

1	Interprofessionalism (IP)
	<ul style="list-style-type: none"> • IP collaboration and curriculum development • IP research • IP Conferences
2	Innovation & New Services Development
	<ul style="list-style-type: none"> • Aggregating new member services • Faculty development • Leadership development • Allied Health of the future
3	Advocacy
	<ul style="list-style-type: none"> • Congressional activities (higher education) • National and local advocacy • Healthcare quality, access, and cost debate
4	Alliances & Partnerships
	<ul style="list-style-type: none"> • Establish alliances and partnerships with professional and non-professional Allied Health organizations
5	Marketing, Promotion, & Growth
	<ul style="list-style-type: none"> • Growth (new markets, global) • Non-traditional revenue • Marketing campaign • Local and national promotion